



# CYBER GURU ENTERPRISE

increase the level of Cyber Security, acting on the human factor

Cyber Guru Enterprise is an **innovative e-learning system designed specifically for non-specialist personnel** in public and private organisations. It is the first system based on advanced training methodologies, taking into account the most effective digital learning methods.



The goal is to generate a virtuous competition that, by focusing on **the awareness of each individual** member of the organisation - thus on their ability to recognise potential threats and to adopt corrective behaviour - reduces the individual's exposure, with positive reflections on their personal dimension and on the organisation at risk of being subjected to malicious attacks.

Cyber Guru Enterprise is aimed at all organisations seeking **to increase their employees' level of Cyber Security Awareness** through a pathway comprised of unique features.

## MAIN FEATURES

- Cyber Guru Enterprise was designed to **involve the entire organisation** in an educational and stimulating learning pathway, characterised by a “steady and gradual release” approach.
- The training only requires **a few minutes per week**, with a learning course split into years in order to maintain the participant's attention high each time he or she interacts with the digital technologies.
- All of the lessons are available in **multimedia format**, with the possibility to avail of the contents both in video and text formats.
- The language used reflects a **highly-informative criterion** and is therefore focused on personnel who are not specialised in Cyber Security.
- Each lesson is accompanied by an **assessment of the level of learning**.
- The course uses a **GAMING methodology**, accompanied by prizes and rewards that stimulate learning and promotes excellence.



## MOTIVATION

Cyber Guru Enterprise has been structured according to the **most advanced training methodologies**, envisaging the application of gaming techniques to the entire training pathway. **Participants are encouraged to be active** throughout the course, with the commitment of each person being rewarded with the awarding of virtual prizes (medals and cups) when certain conditions are met.

The organisation into teams, that compete against each other, motivates participants to provide **the best possible contribution for the performance of their own team**, with individual awards being transformed into points that improve the team's ranking. Indirectly, this structure can serve as a useful “team building” exercise, which reinforces the training objectives of Cyber Guru Enterprise.

## FIRST LEVEL TRAINING MODULES



Due to its features and educational content, Cyber Guru Enterprise is included in the compulsory training programmes required by the **European General Data Protection Regulation (GDPR)** and the **NIST Directive** for the protection of critical infrastructures.

Each element of Cyber Guru Enterprise has been designed and implemented to maximise the effectiveness of the training component, minimising the dispersive effect that is typical of e-learning solutions and essentially eliminating management costs. This aspect sees Cyber Guru Enterprise as the most efficient Cyber Security Awareness platform on the market, offering **“the maximum training result with the least organisational and economic impact”**.

## SOLUTION FOR ALL PEOPLE

To respond to its mission, Cyber Guru Enterprise has been designed in line with advanced e-learning techniques, with the aim of stimulating the fruition of the content and facilitating understanding through:



Multimedia contents



Didactic language



gaming & virtual rewards



A team structure



Teams competition



Content available in pdf format



Insights and Cyberpedia



Content usable anywhere



Cloud architecture



Effective methodology

## WHY CHOOSE CYBER GURU ENTERPRISE?

- Cyber Guru Enterprise **overcomes the limitations of traditional classroom training**, based on single events with an ephemeral effect and short duration over time, which are not able to follow the rapid evolution of attack techniques.
- In addition, Cyber Guru Enterprise introduces the concept of continuous education that renders the individual reactive and **“ready for anything”**, even when responding to new and unknown threats.
- Cyber Guru Enterprise **does not have an “imposing” approach**, but continually motivates participation quality through: gamification techniques, the production of individual benefits (which go beyond the professional role), and a division into short training sessions (each of which is self-contained on the outcomes schedule).

Cyber Guru Enterprise is a brand of Cyber Academy Italia.  
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