



## **CYBER SECURITY AWARENESS**

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# **HOW TO TRANSFORM EMPLOYEES AND ASSOCIATES INTO THE ORGANISATION'S FIRST LINE OF DEFENCE**

## IN CYBER SECURITY, HUMAN BEHAVIOUR MAKES ALL THE DIFFERENCE.

The unaware behaviour of an individual while interacting with digital technologies and the Web can put at risk their own security and that of their organization.

Cyber Guru is a unique and highly effective proposal to combat cybercrime, focusing on the human factor as the key to success.

Cyber Guru solutions use stimulating and educational learning paths to cater to those who do not hold specialist roles in the field of Cyber Security.

Cyber Guru is a product line designed in Italy, based on training methodologies resulting from collaboration with the Department of Education Sciences of the University of Rome 3.

Due to its features and training content, Cyber Guru complies with the mandatory training programs required by the new European GDPR regulation, the NIS directive, the NIST framework and the guidelines from AGID.



Cyber Guru products help achieve the following objectives:

- to **increase an employee's awareness** of the risks involved in interacting with digital technologies and the Web;
- to **influence an employee's behaviour** so that it matches the defensive needs of organisations and the challenges posed by the evolution of cybercrime.



## I PRODOTTI



### CYBER GURU AWARENESS

Advanced  
e\_Learning  
platform



### CYBER GURU PHISHING

Phishing attack  
simulation  
platform



### CYBER GURU ENTERPRISE

Comprehensive  
synergistic  
program

**CYBER GURU AWARENESS** is an integrated e-learning system that involves the whole organisation in an educational and stimulating learning process.

**CYBER GURU PHISHING** is an innovative e-learning platform with an anti-phishing function that produces effective results using on-the-job training methodology, automation and machine learning.

**CYBER GURU ENTERPRISE** is a complete and integrated application that exploits the characteristics of both products to achieve even stronger results in terms of awareness and behaviour.

Each element of Cyber Guru has been designed to maximise training time effectiveness, minimise knowledge loss, and effectively eliminate management costs:

**“MAXIMUM LEARNING WITH THE MINIMUM ORGANISATIONAL AND ECONOMIC IMPACT”.**

## FEATURES

### CYBER GURU AWARENESS

- Common language
- Short, self-contained sessions
- Multimedia content
- Interactive approach
- Pervasive Gamification
- Effective reporting
- Student Care

### CYBER GURU PHISHING

- On-Going Training
- Automation
- Diversified, personalised scenarios
- Machine Learning
- Educational content
- Effective reporting

## WHY CHOOSE CYBER GURU

- Because it exceeds the limitations of traditional training, which has a short-term learning effect and cannot keep up with the rapid evolution of attack techniques.
- Because it uses continuous education and repetitive training to increase the awareness and identification of threats.
- Because it involves the entire organization in a single curriculum, increasing its overall resilience to cyber attacks.
- Because it has the concrete goal of risk reduction.
- Because it doesn't impose a rigid approach on the user, but rather seeks to continuously improve the quality of interactions while focusing on personal benefits.

Cyber Guru products are offered as a cloud-based SaaS.

This service configuration minimizes the management impact on Cyber Security teams.

The service includes the support of the Customer Success Manager who follows the customer throughout the process, with a shared goal of achieving maximum effectiveness.



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